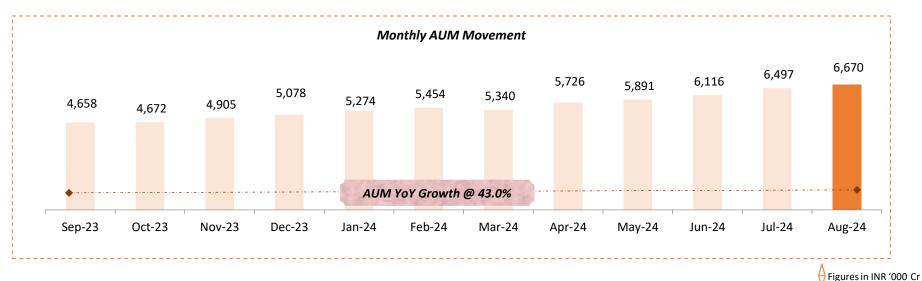
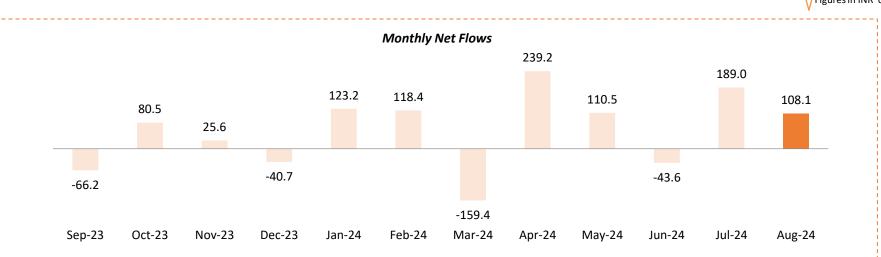




The Industry AUM stands at INR 66.70 Lakh Cr, supported by benchmark bourses at/near all-time highs Industry recorded net outflows of INR 1.08 Lakh Cr, marking CY24 YTD collections to INR 5.77 Lakh Cr







Equity (active) funds inflows maintain positive trend, as markets continue to scale new highs Debt funds recorded inflows of INR 45,170 Cr, as participants monitor inflation trajectory & RBI commentary

Category (Values in INR Cr)	Mar-24	Apr-24	May-24	June-24	July-24	Aug-24	AUM* as on Aug-24
Liquid + Overnight	-1,64,963	1,23,947	32,518	-1,05,497	74,513	28,701	5,96,266
Hybrid (Ex Arbitrage)	5,881	5,962	5,233	5,018	6,421	7,633	6,68,357
ELSS	1,732	-173	-276	-481	-669	-232	2,57,120
Equity							
> Active (Ex ELSS)	20,844	19,061	34,947	41,054	37,751	38,444	27,56,624
Passive (Index Fund, ETF)	12,382	12,271	15,180	14,206	13,807	13,341	10,58,119
Gold ETF	373	-396	827	726	1,337	1,611	37,390
FOF Overseas	37	-370	-352	-330	-366	-353	25,386
Gilt	-480	5,560	-14	-2,059	1,219	1,940	40,129
Income (Includes Infra Debt)	-34,896	59,470	9,696	-111	44,015	14,665	10,38,205
Arbitrage	-298	13,901	12,758	3,837	11,015	2,372	1,92,709
Total	-1,59,387	2,39,233	1,10,517	-43,637	1,89,044	1,08,123	66,70,305

Assessment of market health over medium term, and NFO launches, will determine flow print of index funds in FY25 Passive strategies are expected find presence in portfolios going ahead, as active funds struggle to capture alphas



Equity witnessed monies pour in for ~forty consecutive months, as investors (retail + institution) bet on India's growth story

Investors are actively participating in markets via passive strategies as markets offer selective opportunities

	NAT Cotogony (c	Net Flows (INR Cr)		Net AUM (INR Cr)	
	MF Category (Open-end)	Aug'24	July'24	Aug'24	July'24	Change
Active	Multi Cap Fund	2,475	7,085	1,73,103	1,68,366	4,737
	Large Cap Fund	2,637	670	3,68,401	3,61,031	7,370
	Large & Mid Cap Fund	3,294	2,622	2,63,809	2,57,266	6,543
	Mid Cap Fund	3,055	1,644	3,84,658	3,78,544	6,114
	Small Cap Fund	3,209	2,109	3,19,968	3,13,488	6,480
	Dividend Yield Fund	500	631	31,517	30,684	833
	Value Fund/Contra Fund	1,728	2,171	1,90,474	1,85,632	4,842
	Focused Fund	-84	-620	1,50,440	1,48,162	2,278
	Sectoral/Thematic Funds	18,117	18,386	4,44,944	4,21,112	23,832
	ELSS	-205	-638	2,52,389	2,49,507	2,882
	Flexi Cap Fund	3,513	3,053	4,29,312	4,20,166	9,146
Passive						
	Index Funds	3,247	8,020	2,63,774	2,58,148	5,626
	ETF	10,094	5,787	7,94,345	7,77,301	17,044
	Total	51,580	50,920	40,67,134	39,69,407	97,727

Key driver is touted be high opportunity cost in finding balance between value & growth stocks in fund portfolios



Debt schemes saw inflows fall 62% as near-term maturity funds see muted attention

Re-jig of tax structure for long-term investments, and yield expectations trajectory will determine attractiveness in current year

NAT Catagory (a	Net Flows	s (Rs. Cr)		Net AUM (INR Cr)	
MF Category (Open-end)	Aug'24	July'24	Aug'24	July'24	Change
Overnight	15,106	4,452	86,100	70,482	15,618
Liquid	13,595	70,061	5,10,165	4,93,493	16,672
Ultra-Short Duration	696	8,207	1,05,812	1,04,538	1,274
Low Duration	-390	1,902	1,05,235	1,05,026	209
Money Market	10,093	28,738	2,45,846	2,34,401	11,445
Short Duration	4,359	2,603	1,10,740	1,05,624	5,116
Medium Duration	57	-370	25,082	24,831	251
Dynamic Bond	577	207	33,964	33,070	894
Corporate Bond	667	2,261	1,56,081	1,54,280	1,801
Credit Risk	-390	-543	21,600	21,790	-190
Banking & PSU	-1,550	-308	78,119	79,123	-1,004
Gilt	1,902	1,262	35,551	33,302	2,249
Floater	-677	314	53,029	53,349	-320
Total	45,169	1,18,786	15,67,324	15,13,309	54,015

Debt MF recorded net inflows of INR 2.90 Lk Cr in FY24 YTD vs INR 1.75 Lk Cr in same time-period last year respectively



Dynamic Allocation saw inflow increase by 79% MoM to INR 3,215 Cr, courtesy of Canara Robeco NFO collection of INR ~1,300 Cr
Arbitrage inflows fell 78% to INR 2,372 Cr, it's lowest inflow in 18 months

MF Category (Open-end)	Net Flows (I	Rs. Cr)		Net AUM (INR Cr)	
	Aug'24	July'24	Aug'24	July'24	Change
Cons. Hybrid	-187	26	28,386	28,307	79
Aggressive Hybrid	321	195	2,24,779	2,21,973	2,806
Dynamic Alloc	3,215	1,798	2,85,526	2,79,986	5,540
Multi Asset Alloc	2,827	3,126	92,676	89,593	3,083
Arbitrage	2,372	11,015	1,92,709	1,89,349	3,360
Equity Savings	1,457	1,277	36,990	35,572	1,418
Total	10,005	17,436	8,61,066	8,44,781	16,285
Gold ETF	1,611	1,337	37,390	34,455	2,935
Others*	-243	-238	1,05,067	1,03,829	1,238

Gold recorded net inflows of INR 1,611 Cr (highest since Feb'20), due to budget duty cuts, and, unnerving global tensions

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