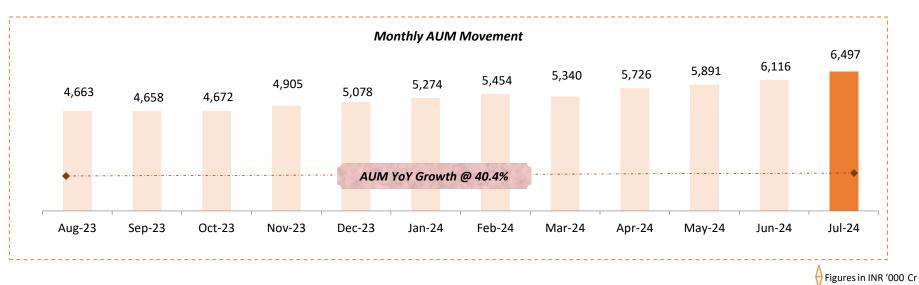
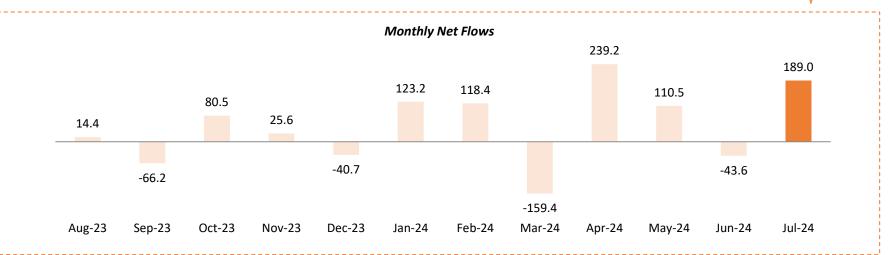




The Industry AUM stands at INR 64.96 Lakh Cr, supported by benchmark bourses at/near all-time highs Industry recorded net outflows of INR 1.89 Lk Cr, marking CY24 YTD collections to INR 5.77 Lk Cr







Equity (active) funds inflows maintain positive trend, even as markets navigate valuation worries Debt funds recorded inflows of INR 1.20 Lakh Cr, as reversal to prior month's withdrawals

Category (Values in INR Cr)	Feb-24	Mar-24	Apr-24	May-24	June-24	July-24	AUM* as on July-24
Liquid + Overnight	66,267	-1,64,963	1,23,947	32,518	-1,05,497	74,513	5,63,976
Hybrid (Ex Arbitrage)	6,597	5,881	5,962	5,233	5,018	6,421	6,55,431
ELSS	313	1,732	-173	-276	-481	-669	2,54,162
Equity							
> Active (Ex ELSS)	26,527	20,844	19,061	34,947	41,054	37,751	26,84,451
> Passive (Index Fund, ETF)	8,861	12,382	12,271	15,180	14,206	13,807	10,35,449
Gold ETF	997	373	-396	827	726	1,337	34,455
FOF Overseas	-239	37	-370	-352	-330	-366	25,180
Gilt	582	-480	5,560	-14	-2,059	1,219	37,798
Income (Includes Infra Debt)	-3,062	-34,896	59,470	9,696	-111	44,015	10,16,402
Arbitrage	11,508	-298	13,901	12,758	3,837	11,015	1,89,349
Total	1,18,351	-1,59,387	2,39,233	1,10,517	-43,637	1,89,044	64,96,653

Assessment of market health over medium term, and NFO launches, will determine flow print of index funds in FY25 Passive strategies are expected find presence in portfolios going ahead, as active funds struggle to capture alphas



Equity witnessed monies pour in for ~forty consecutive months, as investors (retail + institution) bet on India's growth story

Investors are actively participating in markets via passive strategies as markets offer selective opportunities

	ME Catogory (annual)	Net Flows	(INR Cr)		Net AUM (INR Cr)	
	MF Category (Open-end)	July'24	June'24	July'24	June'24	Change
Active	Multi Cap Fund	7,085	4,709	1,68,366	1,54,025	14,341
	Large Cap Fund	670	970	3,61,031	3,45,362	15,669
	Large & Mid Cap Fund	2,622	2,912	2,57,266	2,43,589	13,677
	Mid Cap Fund	1,644	2,528	3,78,544	3,59,426	19,118
	Small Cap Fund	2,109	2,263	3,13,488	2,96,408	17,080
	Dividend Yield Fund	631	520	30,684	28,229	2,455
	Value Fund/Contra Fund	2,171	2,027	1,85,632	1,73,898	11,734
	Focused Fund	-620	-287	1,48,162	1,43,382	4,780
	Sectoral/Thematic Funds	18,386	22,352	4,21,112	3,83,271	37,841
	ELSS	-638	-445	2,49,507	2,39,022	10,485
	Flexi Cap Fund	3,053	3,059	4,20,166	4,01,386	18,780
Passive						
	Index Funds	8,020	5,072	2,58,148	2,43,482	14,666
	ETF	5,787	9,134	7,77,301	7,44,585	32,716
	Total	50,920	54,814	39,69,407	37,56,065	2,13,342

Re-direction of capital from bluechips to softer segments, reflects selective funneling among mass market participants

Key driver is touted be high opportunity cost in finding value vis-à-vis growth



Debt schemes saw inflows, on the back of withdrawals for tax-servicing requirements

Re-jig of tax structure for long-term investments, and yield expectations trajectory will determine attractiveness in current year

NAT Catagorius	Net Flows	(Rs. Cr)		Net AUM (INR Cr)	
MF Category (Open-end)	July'24	June'24	July'24	June'24	Change
Overnight	4,452	-25,143	70,482	65,517	4,965
Liquid	70,061	-80,354	4,93,493	4,20,256	73,237
Ultra-Short Duration	8,207	-2,327	1,04,538	95,660	8,878
Low Duration	1,902	2,199	1,05,026	1,02,366	2,660
Money Market	28,738	9,590	2,34,401	2,04,137	30,264
Short Duration	2,603	-1,094	1,05,624	1,02,082	3,542
Medium Duration	-370	-462	24,831	24,983	-152
Dynamic Bond	207	-352	33,070	32,569	501
Corporate Bond	2,261	-3,469	1,54,280	1,50,648	3,632
Credit Risk	-543	-478	21,790	22,147	-357
Banking & PSU	-308	-2,822	79,123	78,756	367
Gilt	1,262	-1,213	33,302	31,752	1,550
Floater	314	-996	53,349	52,552	797
Total	1,18,786	-1,06,921	15,13,309	13,83,425	1,29,884

Debt MF recorded net inflows of INR ~66,810 Cr in H1CY24 vs ~INR 57,485 Cr in H1CY23 respectively



Hybrid category (Ex-Arbitrage) recorded net inflows of ~INR 38,720 Cr in H1CY24 vs ~INR 2,920 Cr inflow in H1CY23 Arbitrage recorded inflows of INR 11,015 Cr after receiving it's lowest inflow last month in over a year's time

MF Category (Open-end)	Net Flows (Rs. Cr)		Net AUM (INR Cr)	
	July'24	June'24	July'24	June'24	Change
Cons. Hybrid	26	-131	28,307	27,781	526
Aggressive Hybrid	195	49	2,21,973	2,14,272	7,701
Dynamic Alloc	1,798	644	2,79,986	2,69,772	10,214
Multi Asset Alloc	3,126	3,453	89,593	83,720	5,873
Arbitrage	11,015	3,837	1,89,349	1,80,071	9,278
Equity Savings	1,277	1,003	35,572	34,154	1,418
Total	17,436	8,855	8,44,781	8,09,770	35,011
Gold ETF	1,337	726	34,455	34,356	99
Others*	-238	-674	1,03,829	1,02,159	1,670

Gold recorded net inflows of INR 1,337 Cr, highest since Feb'20, due to duty cuts, and, unnerving global tensions

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