



September 2023

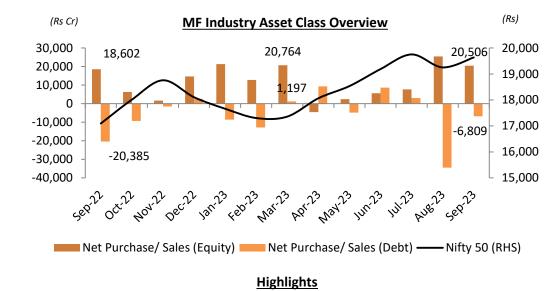


The Month That Went By



Mutual Fund Industry Report Card

Industry Flow Pattern	(Rs Cr)			
Open ended Schemes	-63,883			
Close ended Schemes	-2,277			
Interval Schemes	-32			
Net Flows	-66,192			
Inflow Break-up				
NFO	7,795			
SIP Contribution	16,402			
Lump sum Contribution	-89,801			
Net Flow	-66,192			
Inflow Comparison				
Net Flow (Sept'23)	-66,192			
Net Flow (Aug'23)	14,386			
Net Flow (Sept'22)	-41,404			
AUM Assessment				
Net AUM (Sept'23)	46,57,755			
Net AUM (Aug'23)	46,63,480			
Net AUM (Sept'22)	38,42,351			
% Difference (MoM / YoY)	-0.1% 21.	2%		
Market Contribution Attribution				
Market move contribution to AUM	60,467			



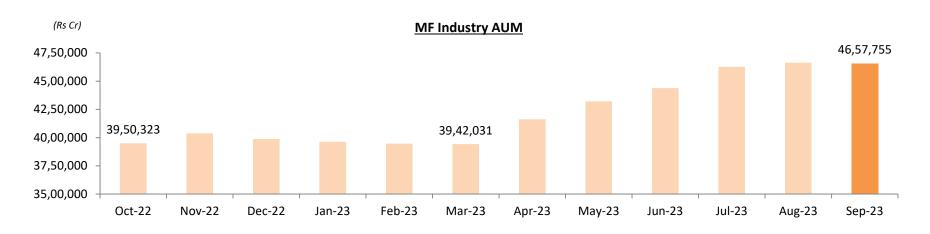
- MF Industry records its 2nd highest AUM figure at INR 46.57 Lakh Cr as on Sept'23. AUM stays above the INR 45 Lakh Cr+ milestone for the third consecutive time
- Industry recorded net outflows of INR 66,192 Cr, falling sharply via month prior due to Debt-led withdrawals. Equities saw inflow for thirty-first consecutive month.
- Monthly SIP registered its highest collection at INR 16,402 Cr, crossing the INR 16,000 Cr+ milestone for the first ever time!
- Amidst today's steaming markets, Mid and Smallcap funds find favoritism amongst investors, with Thematics, ETFs, and Arbitrage funds playing second fiddle
- The purchase-laden rally is driving prices beyond their fundamentals, compelling fund managers to look at discounted bets visible in the IT and private banking space
- Top 3 most popular stocks are HDFC Bank, ICICI Bank and Reliance, with cumulative holding at 16.7% (vs 15.8% in prior quarter) of industry equity AUM (INR 27.5 Lk Cr)

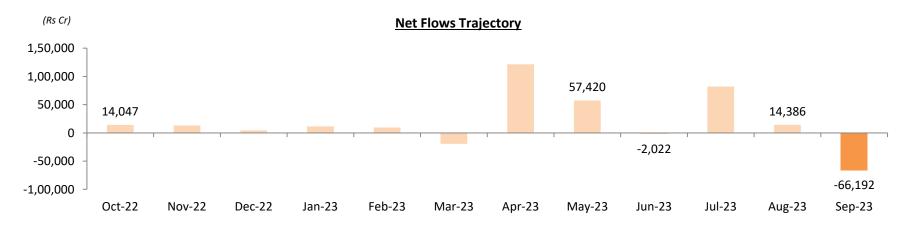
The AUM Assessment



Equity (active) funds flows continue developing pattern of biased interest in sans-large segments

Debt funds recorded outflow, as investors look to cautiously capitalize on RBI's quidance on interest rate trajectory



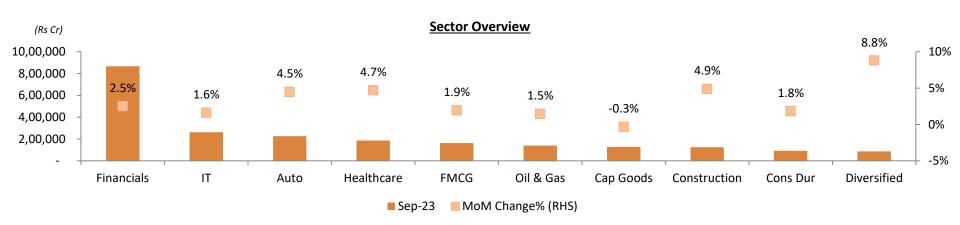


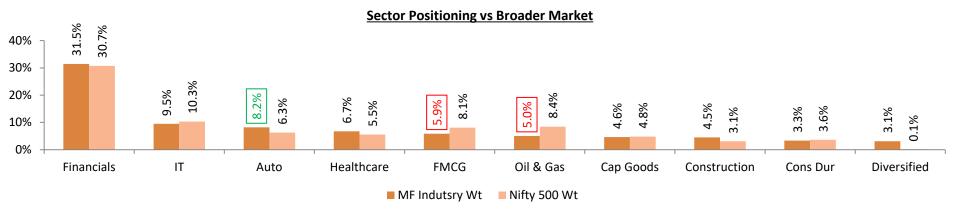
- The Industry AUM came in at INR 46.58 Lakh Cr, supported by benchmark bourses nearing all-time highs
- Index Funds flows continue to be determined by removal of debt LTCG benefits, and number of NFOs

MF Industry Sector Stance (Top 10 Sectors)



The top 10 sector exposure between MF industry (82.3) vs Nifty 500 (81.0%) highlights continuing affinity of MFs in hugging the broader bourse





- The top 3 sectors are Financials, IT, and Auto, cumulatively holding ~50% of industry sectoral exposure
- Dynamic difference in sectorial exposure vis-à-vis broad indices reflects perusal of opportunities in active funds vs passive strategies



Industry Sector Allocation

Sectors	Nifty 500	SBI	ICICI Pru	HDFC	Nippon	Kotak	Aditya Birla	UTI	Axis	Mirae	Edelweiss
Financials	30.7%	35.0%	28.9%	34.2%	28.3%	26.8%	33.3%	34.2%	33.7%	33.5%	31.2%
IT	10.3%	9.8%	10.2%	9.1%	6.7%	6.1%	10.6%	12.4%	10.6%	9.8%	7.6%
Auto	6.3%	7.9%	10.6%	6.3%	5.4%	10.2%	6.5%	8.4%	10.6%	5.6%	8.6%
Healthcare	5.5%	5.4%	7.6%	7.7%	7.3%	5.0%	7.3%	6.3%	6.9%	8.5%	8.2%
FMCG	8.1%	7.9%	5.3%	4.1%	5.5%	4.7%	6.7%	7.2%	4.6%	4.4%	5.1%
Oil & Gas	8.4%	6.9%	8.1%	4.7%	5.5%	3.7%	3.7%	5.8%	1.9%	4.1%	5.0%
Cap Goods	4.8%	2.4%	1.7%	6.9%	5.6%	8.0%	4.5%	3.2%	5.4%	5.6%	4.5%
Construction	3.1%	4.3%	5.0%	5.2%	3.8%	5.1%	4.1%	3.6%	3.4%	2.8%	4.2%
Cons Dur	3.6%	2.7%	1.4%	2.8%	4.6%	5.6%	4.2%	4.1%	3.1%	2.6%	3.9%
Diversified	0.1%	1.8%	2.3%	2.1%	3.4%	4.3%	2.5%	2.6%	3.5%	6.5%	2.7%

Highlights

MFs continue to show affirmation for the financials, with avg total exposure to sector at ~33% by the top 10 AMCs

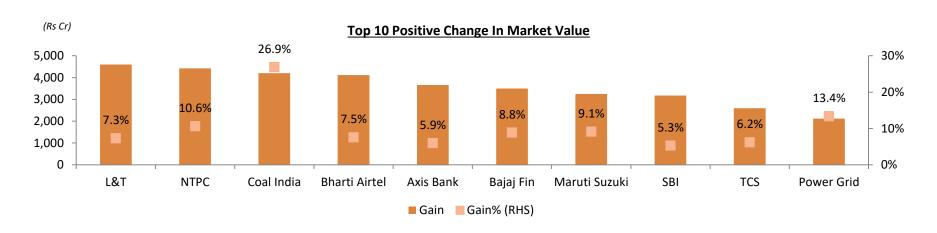
Top 10 sector concentration is highest for UTI MF (88%) and lowest for Nippon MF (75%)

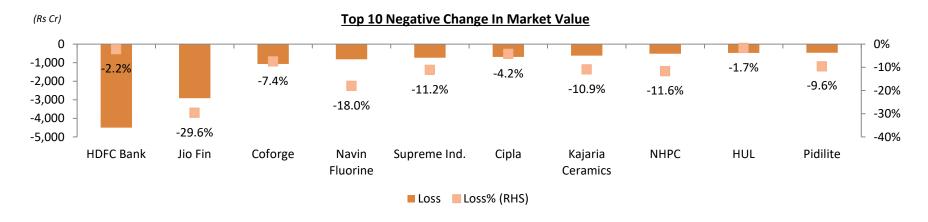
MF sector Wt. > Nifty 500

MF Sector Wt. <= Nifty 500



Existing exposure in country's premier institutions saw Mutual Funds welding a 2-edged sword in times of domestic and global tensions





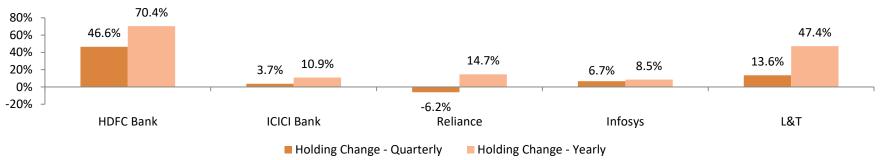
- The three biggest gainers for the month were L&T, NTPC, and Coal India, posting cumulative upside of ~₹13,230 Cr
- The three biggest losers for the month were HDFC Bank, Jio Financials, and Coforge, posting cumulative downside of ~₹8,480 Cr



MF Industry's Favorite Stocks (Top 10)

Stocks	Ra	ank	Industry I	nterest	Scheme Count		
	Sep-23	Aug-23	Holding Value (Cr)	Of % Eq AUM	>5%	>10%	
HDFC Bank	1	1	1,98,663	7.2%	362	102	
ICICI Bank	2	2	1,59,848	5.8%	307	35	
Reliance	3	3	1,01,785	3.7%	176	21	
Infosys	4	4	98,242	3.6%	174	22	
L&T	5	5	67,946	2.5%	62	4	
Axis Bank	6	6	65,383	2.4%	57	7	
SBI	7	7	63,317	2.3%	64	8	
Bharti Airtel	8	9	58,733	2.1%	40	7	
тс	9	8	51,839	1.9%	57	14	
NTPC	10	10	46,055	1.7%	41	4	

MF Favorite 5 Stock Holding Highlight



- ❖ The top 10 most held stock by the MF industry represent 33% of industry equity AUM
- HDFC Bank, ICICI Bank, Reliance, Infosys, and Bharti Airtel have featured in the top 10 holdings consistently over the last 3+ years





Top Buys	Holding Val (Rs Cr)	Change (Rs Cr)	Shares Holding (Lakhs)	Shares Change (%)	Top sells	Holding Val (Rs Cr)	Change (Rs Cr)	Shares Holding (Lakhs)	Shares Change (%)
Power Grid	17,953	2,116	8,987	4.1%	Pidilite Industries	4,391	-464	180	-6.8%
Tata Motors	20,580	2,078	3,266	6.1%	Adani Enterprises	3,774	-245	156	-5.9%
Hindalco Industries	12,666	1,231	2,571	3.4%	Marico	2,141	-143	381	-4.7%
IndusInd Bank	16,813	1,151	1,177	3.5%					
Adani Ports & SEZ	6,361	1,145	771	17.1%					
Bajaj Auto	6,698	1,038	132	7.8%					
Grasim Industries	7,056	967	363	6.9%					
GAIL (India)	6,919	715	5,562	3.1%					
Eicher Motors	5,460	683	158	10.6%					
Canara Bank	3,416	636	908	4.6%					





Top Buys	Holding Val (Rs Cr)	Change (Rs Cr)	Shares Holding (Lakhs)	Shares Change (%)	Top sells	Holding Val (Rs Cr)	Change (Rs Cr)	Shares Holding (Lakhs)	Shares Change (%)
Power Finance Corporation	10,151	2,048	4,030	3.6%	Supreme Industries	5,816	-730	141	-3.9%
REC	6,715	1,825	2,336	14.0%	NHPC	3,904	-514	7,395	-16.0%
Aurobindo Pharma	6,142	1,091	672	10.4%	Gujarat Gas	1,932	-287	457	-7.4%
Balkrishna Industries	6,338	871	248	5.5%	Bharat Dynamics	1,591	-260	154	-6.1%
Shriram Finance	7,374	843	384	13.4%	HDFC AMC	5,744	-251	217	-8.7%
NMDC	3,547	787	2,397	6.9%	Poonawalla Fincorp	1,643	-235	432	-4.1%
Polycab India	4,994	669	93	10.7%	Phoenix Mills	5,521	-181	304	-3.9%
Container Corporation	5,443	497	760	3.3%	IDFC First Bank	1,858	-124	1,946	-8.4%
ACC	4,689	479	233	11.0%					
Petronet LNG	1,765	334	735	10.7%					





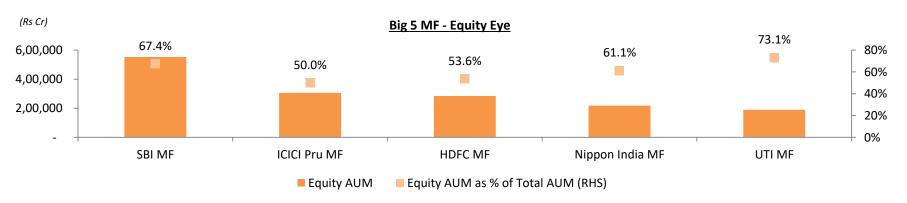
Top Buys	Holding Val (Rs Cr)	Change (Rs Cr)	Shares Holding (Lakhs)	Shares Change (%)	Top sells	Holding Val (Rs Cr)	Change (Rs Cr)	Shares Holding (Lakhs)	Shares Change (%)
Blue Star	4,229	897	483	7.4%	Data Patterns (India)	849	-222	40	-10.5%
RBL Bank	2,011	518	796	27.2%	Chambal Fertilisers & Chemicals	1,013	-211	366	-17.7%
Sheela Foam	2,782	456	244	17.2%	KEI Industries	3,349	-208	126	-3.9%
Glenmark Pharmaceuticals	1,729	414	202	17.8%	BEML	1,656	-163	71	-3.1%
SJVN	1,278	407	1,748	25.7%	IDFC	2,287	-153	1,775	-11.5%
CDSL	1,798	383	132	6.4%	Engineers India	834	-136	565	-10.2%
Kaynes Technology India	1,562	307	68	9.0%	Rites	620	-128	126	-15.8%
Praj Industries	980	290	167	19.3%	NMDC Steel	618	-121	1,202	-8.3%
Balrampur Chini Mills	1,777	259	407	4.5%	Aster DM Healthcare	1,236	-118	377	-7.7%
GMM Pfaudler	821	242	44	20.0%	Rallis India	535	-109	256	-6.5%

TOP 10 AMC – AUM Assessment



ANG	AUM	(Rs Cr)	Chan	Equity AUM As %	
AMC	Sep-2023	Aug-2023	Value	%	Of Total AUM
SBI MF	8,21,156	8,23,653	-2,497	-0.3%	67.4%
ICICI Pru MF	6,12,476	6,05,502	6,974	1.2%	50.0%
HDFC MF	5,28,831	5,31,112	-2,281	-0.4%	53.6%
Nippon India MF	3,57,088	3,54,340	2,748	0.8%	61.1%
Kotak MF	3,34,689	3,38,606	-3,917	-1.2%	51.8%
Aditya Birla MF	2,97,052	3,07,804	-10,753	-3.5%	43.0%
UTI MF	2,59,196	2,64,604	-5,407	-2.0%	73.1%
Axis MF	2,49,389	2,60,619	-11,230	-4.3%	59.2%
Mirae MF	1,43,835	1,43,814	21	0.0%	84.5%
Edelweiss MF	1,34,592	1,34,433	159	0.1%	19.0%

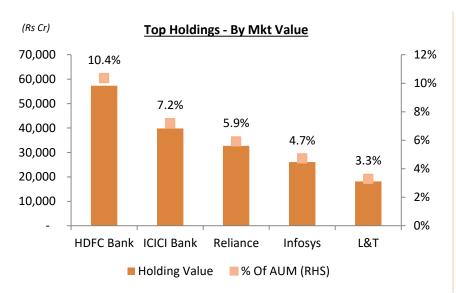
^{*} Edelweiss breaks into the Top 10 AMCs list, as IDFC (now Bandhan) drops to number 11

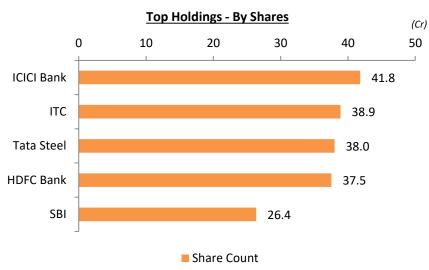


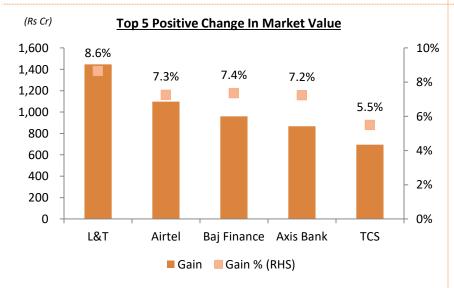
- At ₹37.6 Lakh Cr, the top 10 AMCs cumulatively represent 81.2% of total industry AUM
- Amongst the top 10 AMCs, the highest equity AUM as % of its total AUM are held by Mirae (81.4%), while the lowest is held by Edelweiss (17.9%)

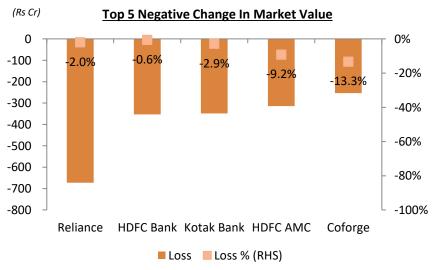
AMC Activity - SBI





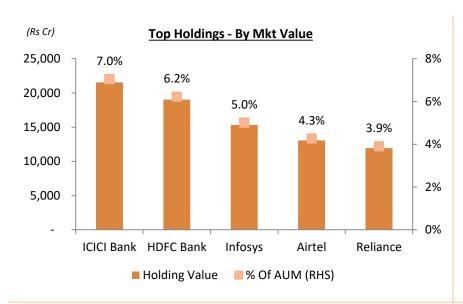


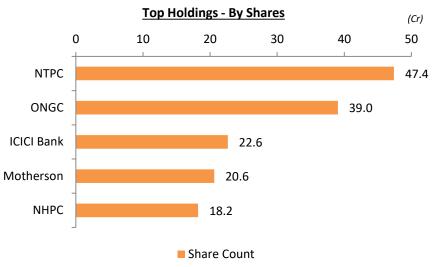


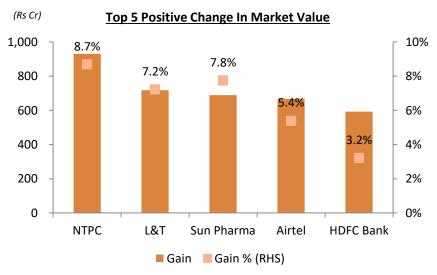


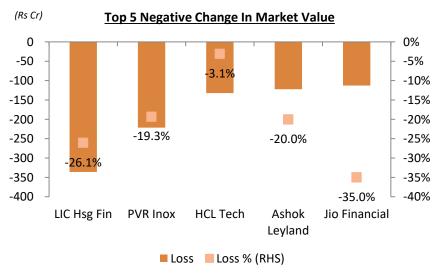
AMC Activity - ICICI





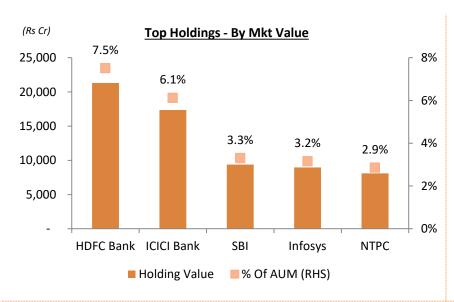


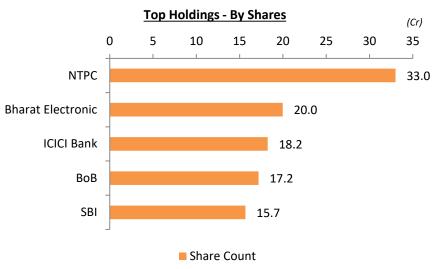


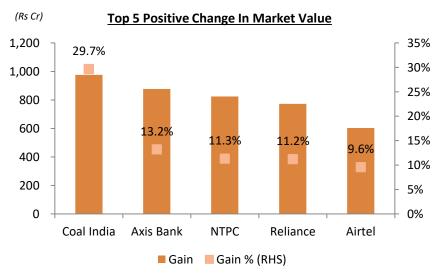


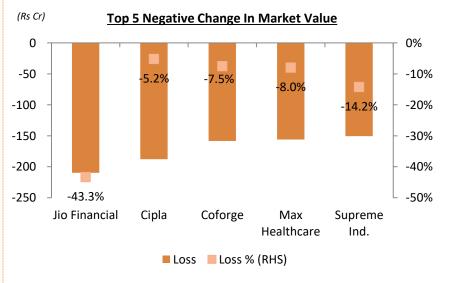
AMC Activity - HDFC





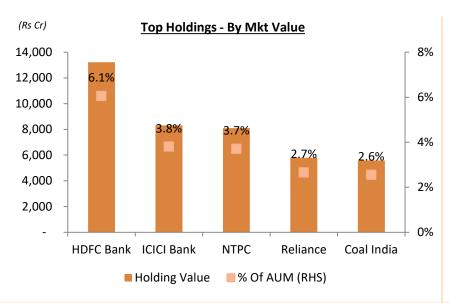


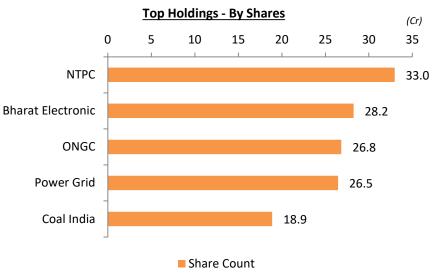


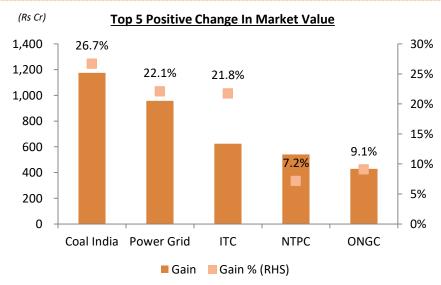


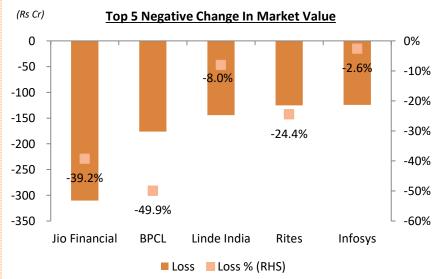
AMC Activity - Nippon





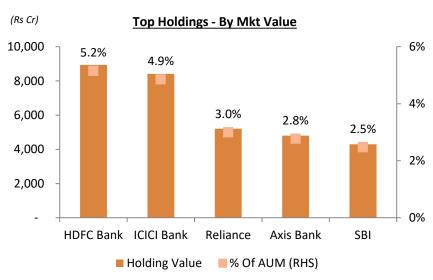


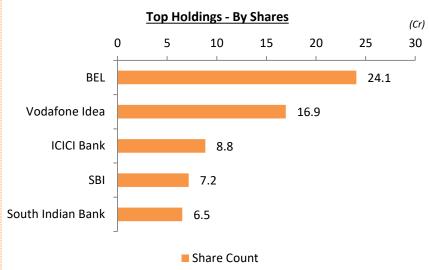


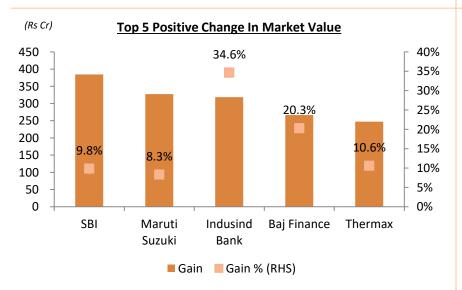


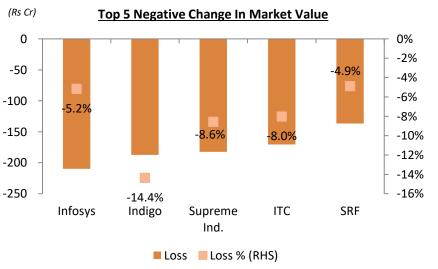
AMC Activity - Kotak













New Additions / Complete Exits – By The Big 5 AMCs (i)

AMC Name	Fresh Additions (Top 5)	Shares	Value (Rs Cr)	Full Exits (Top 5)	Shares	Value (Rs Cr)
	VRL Logistics	36,70,630	264.7	Camlin Fine Sciences	23,49,000	38.8
SBI AMC	Sai Silks	97,12,680	245.8	Tamilnad Mercantile Bank	26,925	1.5
	Samhi Hotels	1,45,94,600	218.7	Indiabulls Real Estate	1,14,131	0.9
	JSW Infrastructure	92,51,624	110.1	NOCIL	25,938	0.6
	Alok Industries	3,23,982	0.6	Greenpanel Ind.	13,807	0.5
	Yatra Online	91,46,053	125.2	Tarsons Products	22,50,439	115.5
	Bajel Projects	36,22,054	91.7	Transport Corporation of India	3,112	0.3
ICICI AMC	JSW Infrastructure	67,46,917	80.3	Hinduja Global Solutions	2,061	0.2
	Samhi Hotels	40,81,899	61.2	Mahindra Logistics	4,186	0.2
	Sai Silks	28,70,930	22.9	TCNS Clothing Co.	2,797	0.1
	Aditya Vision	5,21,484	124.2	Hinduja Global Solutions	1,707	0.2
	JSW Infrastructure	91,14,316	108.5	Kennametal India	591	0.2
HDFC AMC	Bajel Projects	64,56,993	41.2	Mahindra Logistics	3,257	0.1
	R R Kabel	2,89,856	40.6	Keystone Realtors	1,592	0.1
	Sai Silks	13,51,390	34.2	TCNS Clothing Co.	2,175	0.1

Source: NAV India





AMC Name	Fresh Additions (Top 5)	Shares	Value (Rs Cr)	Full Exits (Top 5)	Shares	Value (Rs Cr
	PG Electroplast	8,33,333	148.0	Apex Frozen Foods	5,01,991	10.7
	JSW Infrastructure	70,98,313	84.5	Tamilnad Mercantile Bank	62,755	3.4
Nippon AMC	Jupiter Life Line Hospitals	4,22,661	45.5	Indiabulls Real Estate	2,66,064	2.1
	Bajel Projects	30,62,071	24.4	Gateway Distriparks	2,21,378	1.9
	Alok Industries	7,09,307	1.3	NOCIL	60,461	1.4
	R R Kabel	8,45,896	118.4	Happiest Minds Technologies	1,53,335	14.2
	Sai Silks (Kalamandir)	26,54,002	67.2	Jindal Stainless	89,823	4.1
Kotak AMC	SignatureGlobal India	13,56,217	64.8	Karur Vysya Bank	2,14,528	2.6
	Zaggle Prepaid Ocean Services	14,32,980	28.7	Orient Cement	68,633	1.3
	Indian Railway Finance Corporation	3,19,448	2.4	Yes Bank	2,03,102	0.3

18

Disclaimer



This report has been prepared by Systematix Shares and Stocks India Limited and is meant for sole use by the recipient and not for circulation. The information and opinions contained herein have been compiled or arrived at, based upon information obtained in good faith from sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy completeness or correctness. All such information and opinions are subject to change without notice.

This document is for information purposes only. Descriptions of any company or companies or their securities mentioned herein are not intended to be complete and this document is not, and should not be construed as an offer or solicitation of an offer to buy or sell any securities or other financial instruments. However before taking any investment decision, investors are requested to consult their investment and tax advisor/s.

This report is not directed to or intended for display, downloading, printing, reproducing or for distribution to or use by, any person or entity who is a citizen or resident or located in any locality, state, country or other jurisdiction where such distribution, publication, reproduction, availability or use would be contrary to law or regulation or what would subject Systematix Shares and Stocks India Limited or its affiliates to any registration or licensing requirement within such jurisdiction. If this report is inadvertently send or has reached any individual in such country, especially, USA, the same may be ignored and brought to the attention of the sender. Neither this document nor any copy of it may be taken or transmitted into the United State (to U.S.Persons), Canada, or Japan or distributed, directly or indirectly, in the United States or Canada or distributed or redistributed in Japan or to any resident thereof. The distribution of this document in other jurisdictions may be restricted by law, and persons into whose possession this document comes should inform themselves about, and observe, any such restrictions.

This document may not be reproduced, distributed or published for any purposes without prior written approval of Systematix Shares and Stocks India Limited . This document is being supplied to you solely for your information and may not be reproduced, redistributed or passed on, directly or indirectly, to any other person or published, copied, in whole or in part, for any purpose.

Foreign currencies denominated securities, wherever mentioned, are subject to exchange rate fluctuations, which could have an adverse effect on their value or price, or the income derived from them. In addition, investors in securities such as ADRs, the values of which are influenced by foreign currencies effectively assume currency risk.

This document should not be considered to be taken as an offer to sell or a solicitation to buy any security. Systematix Shares and Stocks India Limited may from time to time solicit from or perform broking or other services for any company mentioned in this mail and/or its attachments.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully. Systematix Shares and Stocks India Limited, its directors, analysts or employees do not take any responsibility, financial or otherwise, of the losses or the damages sustained due to the investments made or any action taken on basis of this report including but not restricted to fluctuation in the prices of shares and bonds, changes in the currency rates, diminution in the NAVs, reduction in the dividend or income, etc.

Systematix Shares and Stocks India Limited has two independent equity research groups: Institutional Equities and Private Client Group. This report has been prepared by the Private Client Group. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating and target price of the Institutional Equities Research Group of Systematix Shares and Stocks India Limited.

Systematix Shares and Stocks India Limited and our affiliates, officers, directors, and employees worldwide may: (a) from time to time, have long or short positions in, and buy or sell the securities thereof, of company (ies) mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company (ies) discussed herein or act as advisor or lender / borrower to such company (ies) or have other potential conflict of interest with respect to any recommendation and related information and opinions. The views expressed are those of analyst and the Company may or may not subscribe to the views expressed therein.

Systematix Shares and Stocks India Limited and other group companies, its directors, associates, employees and analysts including analyst/s prepared this report may have various positions in any of the stocks, securities and financial instruments dealt in the report, or may make sell or purchase or other deals in these securities from time to time or may deal in other securities of the companies / organizations described in this report.

Neither Systematix Share & Stocks (I)., nor any of its other group companies or associates, shall be responsible for any decisions taken on the basis of this report. Investors are advised to consult their Investment and Tax consultants before taking any investment decisions based on this report.